



Green Business Challenge Workshop

September

Start a Green Team and Grow a Green Company Culture

When: Tuesday, September 21st 8:30-9:30am

Where: 75 Calhoun St. 3rd floor meeting room

Cost: Free

Please RSVP for this event to gbctrainingsvp@gmail.com

The City of Charleston in partnership with Lowcountry Local First, Green Fair, The Sustainability Institute, Charleston Metro Chamber of Commerce, and Charleston County present the first workshop of the Green Business Challenge workshop series, sponsored by The Sustainability Institute.

Renee Patey, Green Cities Program Manager for the Sustainability Institute, will take you through steps and strategies for getting your work peers onboard and enthusiastic about greening your business, finding value in sustainable practices, and finishing strong in the 2010-11 Charleston Green Business Challenge. This workshop will cover forming a Green Team, engaging staff, employees, and company leadership in greening your business and growing a green company culture.

There will be time for networking and Q&A, particularly about the scorecard. Coffee and a light breakfast provided.

Sponsor Highlight: The Sustainability Institute

The Sustainability Institute has partnered with the City of Charleston, Lowcountry Local First, the Green Fair, the Charleston Metro Chamber of Commerce and Charleston County to launch the Charleston Green Business Challenge and give local businesses the opportunity to achieve green successes and be recognized for their efforts. The Institute is offering its expertise in training and education to help participating businesses stay on track during the twelve months of the Challenge and provide direction on ways to achieve the goals laid out in the program scorecard. For more information about the Sustainability Institute go to: www.SustainabilityInstituteSC.org.

